



MTCI Peer Clubs



As a component of MTCI's M.A.T.U.R.E. Plus, H.O.P.E., P.E.E.R. and S.T.A.R.T. programs, students will have an opportunity to participate in an elite student initiative. The Peer Clubs (PC) are high school clubs lead by high school students. The MTCI Peer Clubs will be known as:

“The VOICE^{pc}”, A FORCE FOR CHANGE!

Vision:

Be a “Voice” to Encourage & Empower teens in making healthy lifestyle choices thru the broadcasting of Risk Avoidance Messages

Mission:

To advocate for healthy lifestyle choices among teens

Strategic Plan

The implementation strategy is to:

- Establish **The VOICE^{pc}** as a 25 – 30 member student organization at Salem High, Rockdale High, and Heritage High.
- Each PC will have a leadership team. The leadership team will comprise of 5 students holding the following positions: President (team leader), Vice President (project logistics), Business Mgr. (treasurer), Business Administrator (secretary), and the Marketing Director (promotions).
- The individual clubs will meet monthly and as needed for project planning & implementation.
- All the clubs will meet quarterly for project updates and reporting.
- Peersuaders will function as the Executive Board and be responsible for project design, community connection, the quarterly meetings and training & development.
 - Project Design: developing monthly campaigns for the PCs
 - Community Connection: ensuring media notification and community partnerships
 - Quarterly Meetings: facilitate quarterly meetings of all the PCs
 - Training & Development: schedule MTCI staff and other approved speakers to provide training and professional development for PCs.



Benefits Package [FOR SCHOOL, STUDENTS & PARENTS]

When students participate in the MTCI Peer Clubs, the students and schools are rewarded in the following ways:

- students take responsibility for their schools
- students initiate positive peer pressure
- students become the advocates for healthy lifestyle choices
- students increase in their positive life skills
- students increase the practice of healthy behaviors
- students gain a sense of purpose
- students motivated to avoid the consequences of risky behaviors
- schools more likely to experience a decrease in drop-out as a result of risky behavioral consequences
- schools more likely to experience a decrease in absenteeism that results from risky behavioral consequences
- schools more likely to experience a decrease in teen pregnancy and associated academic performance concerns
- schools gain a culture of support